

**EXHIBITOR
PROSPECTUS**



2019 Rural Emergency Practice Conference

SATURDAY, FEBRUARY 9 - SUNDAY, FEBRUARY 10
MEDICAL COLLEGE OF GEORGIA | AUGUSTA, GA



www.gcep.org

AGENDA AT A GLANCE

SATURDAY, FEBRUARY 9*

7:00AM - 8:00AM Breakfast & Exhibit Viewing
8:00AM - 1:00PM General Session
10:00AM- 10:30AM Break & Exhibit Viewing
12:00PM - 1:00PM Lunch & Learn
1:00PM - 5:00PM Hi-Fidelity Procedure Labs
3:00PM - 6:00PM ACLS Recertification Course
6:00PM - 7:00PM Reception with Exhibitors

SUNDAY, FEBRUARY 10*

7:00AM - 8:00AM Breakfast & Exhibit Viewing
8:00AM - 1:00PM General Session
10:00AM- 10:30AM Break & Exhibit Viewing
12:00PM - 1:00PM Lunch & Learn
1:00PM - 3:00PM Hi-Fidelity Procedure Labs
2:00 - 5:00PM PALS Recertification Course
5:00PM Meeting Adjourn

*agenda is subject to change

EXHIBITOR INFORMATION



HOTEL INFORMATION

Augusta Marriott at the Convention Center
2 Tenth Street, Augusta, GA 30901

There are a block of rooms reserved at the Augusta Marriott at the Convention Center.
The group rate is \$132/night (plus taxes and fees)

You can make your reservation by calling 1 (800) 228-9290 or (706) 722-8900 and reference the Georgia College of Emergency Physicians group.

Reservations must be made by January 18, 2019 in order to be guaranteed the group room rate.

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 6:00 AM until 7:15 AM on Saturday, February 9, 2019. One table is allowed unless additional tables are purchased.

You may break down your exhibit at any time but all exhibits must be broken down by 1:00PM on Sunday, February 10. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing.

SHIPPING

All equipment and supplies should be shipped to the Ultrasound Center at Augusta University.

Two shipping addresses to the Ultrasound Center, depending on the shipping method:

Mailing address – 1120 15th ST. CJ3101
Augusta, GA 30912

Physical address – 1474 Laney Walker Blvd.
Augusta, GA 30912

EXHIBIT LEVELS

PLATINUM LEVEL

\$5,000

- Participation in Cadaver, Ultrasound, SIMS, & Disaster Labs. Hand On Demonstration of your product. Cases will be designed to incorporate and showcase you product
- Complimentary registration for (5) company representatives
- One 6' exhibit table
- Company logo on the GCEP website noted as a Platinum Patron with live link to company's website
- Company logo on patron signage throughout the activity
- 50-words or less company description in Conference App
- Two (2) push notifications in Conference App
- Recognition in conference app noted as a Platinum Patron
- One month online banner on the GCEP website (Includes your company's logo, clickable link to your company's website and a short 75-words or less "About Us")
- Priority placement in exhibit hall

TABLE/EXHIBIT LOCATION

Table placement will be based on exhibit level.

ADD'L EXHIBIT REP

\$150 per rep over number included with selected exhibit level.

GOLD LEVEL

\$3,000

- Participation in the Cadaver Lab. Hand On Demonstration of your product. Cases will be designed to incorporate and showcase you product.
- Complimentary registration for (4) company representatives
- One 6' exhibit table
- Company logo on the website noted as a Gold Patron with live link to company's website
- Company logo on patron signage throughout the activity
- 50-words or less company description in Conference App
- Two (2) push notifications in Conference App
- Recognition in conference app noted as a Gold Patron

SILVER LEVEL

\$1,700

- Participation in the Ultrasound or Simulation Lab. Hand On Demonstration of your product. Cases will be designed to incorporate and showcase you product
- Complimentary registration for (3) company representatives
- One 6' exhibit table
- Company name on GCEP website noted as a Silver Patron
- Company name on patron signage throughout the activity
- Recognition in Conference App noted as a Silver Patron

BRONZE LEVEL

\$1,000

- Complimentary registration for (2) company representatives
- One 6' exhibit table
- Company name on GCEP website noted as a Bronze Patron
- Company name on patron signage throughout the activity
- Recognition in Conference App noted as a Bronze Patron

SUPPORT ADD-ONS

FOOD & BEVERAGE STATIONS - \$500

Have your company name be the first thing the attendees see at breakfasts or breaks. A sign will be placed on the food table noting your sponsorship.

LUNCH SYMPOSIUM SPONSOR - \$2500

Sponsor a lunch symposium during the conference (Saturday or Sunday options available).

Saturday topics:

Get it While It's Hot-Recent Literature Review, Dan McCollum, MD
Code Drugs – Is it All Just Smoke & Mirrors? Dan McCollum, MD

Sunday topics:

My Child Can't Breathe! Current Approach to Pediatric Asthma
Tim Galey, MD
Can't We Just Scan Them All? Reducing CT Head Use in Pediatric Trauma. George Hsu, MD

SOCIAL EVENTS SPONSOR

Sponsor one of the GCEP Rural Emergency Conference social functions:

FRIDAY NIGHT FACULTY DINNER - \$2500

Sponsor the Friday night Faculty dinner. Two company representatives are allowed at the dinner.

COCKTAIL RECEPTION - \$1,500

The Cocktail reception will take place after the sessions on Saturday night. We will have a sign noting your sponsorship.

NAME BADGE LANYARDS - \$1,000

Because every attendee is required to wear a name badge during all meeting times — they will be wearing your brand around their necks at all times! *Sponsor will produce and provide 85 lanyards.*

GEORGIA COLLEGE OF EMERGENCY PHYSICIANS
RURAL EMERGENCY PRACTICE CONFERENCE | FEBRUARY 9 - 10, 2019

CONTACT INFORMATION

Company Name

Main Contact Name

Address

City

State

Zip Code

Email

Phone #

Fax #

NAME BADGES **see patron levels for # of badges included*

Main Onsite Contact | Name Badge 1

Email (req.)

Name Badge #2

Email (req.)

Names of Additional Reps for Silver/Gold/Platinum levels:

PAYMENT INFORMATION

☐ Check *(make payable to GCEP)*

☐ AMEX

☐ MC

☐ VISA

Card Number

Exp. Date

CVV Code

Name as it appears on card

Billing Address

State

Zip Code

SUBMIT COMPLETED FORMS & PAYMENT

Email: Cathy@theassociationcompany.com

Fax: (305) 422-3327

Mail: GCEP | 6134 Poplar Bluff Cir., Ste 101 | Norcross, GA 30092

Online: <http://gcep.org/>

SUBMISSION CHECKLIST

☐ Registration Form

☐ Contract

☐ Payment

EXHIBIT APPLICATION

SELECT EXHIBIT LEVEL:

<input type="checkbox"/> Platinum	\$5,000
<input type="checkbox"/> Gold	\$3,000
<input type="checkbox"/> Silver	\$1,700
<input type="checkbox"/> Bronze	\$1,000

ADD ONS:

Add'l Exhibit Representative* # _____ x \$150

*See # allowed by exhibit level selected

ADDITIONAL SUPPORT:

- ☐ Name Badge Lanyards \$1,000
- ☐ Break Sponsor \$500
- ☐ Lunch & Learn Sponsor \$2500
- ☐ Faculty Dinner Sponsor \$2500
- ☐ Cocktail Reception \$1,500

REGISTRATION TOTAL:

Exhibit Level Subtotal \$ _____

Add On Subtotal \$ _____

Add'l Support Subtotal \$ _____

TOTAL \$ _____

CONTACT INFORMATION

Cathy Jones

GCEP Director of Marketing

/Corporate Support

6134 Poplar Bluff Circle, Suite 101

Norcross, GA 30092

Office: 770.613.0932

Cell: 404.295.1525

Fax: 305.422.3327

cathy@theassociationcompany.com



EXHIBIT CONTRACT

EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Rural Emergency Practice Conference.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional representative is \$250.
4. Exhibitor set-up begins on Saturday, February 9 at 6:00AM. You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 1:00 PM, Sunday, February 10.
5. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GCEP reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
6. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
7. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
8. GCEP authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
9. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
10. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
11. Objectionable practices by exhibitors or official suppliers should be reported immediately to GCEP management and not after the show is completed.
12. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
13. It is agreed that GCEP and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
14. The exhibitor agrees to indemnify and hold harmless GCEP and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
15. GCEP will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GCEP nor Augusta University maintains insurance covering property brought onto or stored on the resort's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GCEP and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.

BOOTH CONSTRUCTION

1. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
2. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
3. All materials used for decorating must be flameproof.
4. Construction and signs that are above 8 feet in height must be approved by the GCEP.
5. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
6. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
7. In order to meet the set-up deadline, the GCEP management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 7:00 AM Saturday, February 9, 2019. The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 1:00 PM, Sunday, February 10, 2019.
8. The interpretation of all rules and regulations is the responsibility of the GCEP Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to February 9, 2019 are eligible for 50% refund. Cancellation 29 days or less before February 9, 2019 are not eligible for a refund.

Signature: _____

Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the Rural Emergency Practice Conference must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to February 9, 2019. Cancellations 29 days or less before February 9, 2019 are not eligible for a refund. Must allow 6-8 weeks for refund processing.